



PRESENTER READ



Never read scripts word for word. Simply get across the main message and all the **important information. Perform it in your own style and feel free to be as creative as wish.**

BOX OFFICE RADIO TICKETS

- Max 30 seconds, once per show -

Suggested 'in'

...as well as playing the best variety of music from stage and screen **and** giving you opportunities to win fabulous prizesnow Box Office Radio is thrilled/delighted to be able to help you save money on your next trip to the theatre....

...if you looking for the best value tickets for your next West End show fix, then we can help!

Main body copy

- We've teamed up with some of London's biggest and best venues to bring the very best prices for London shows....
- We all like a good deal / bargain / price, especially when it comes to theatre tickets....
- You'll find exclusive discounts, deals and last-minute ticket offers....
- See the full list of available shows now at boxofficeradio.co.uk
- You can find all the latest offers now via the ticket button on our app or by visiting the website and clicking the **Book Tickets** page at boxofficeradio.co.uk
- Save £££'s when you book with us when compared to booking directly with the theatres, there are regular offers with exclusive ticket deals starting from as little as £25!

Suggested 'out'

...so next time you, family members or friends are thinking about buying theatre tickets, check out our exclusive deals first at boxofficeradio.co.uk

...keep checking the website and our social pages for all the exclusive offers and latest snap deals for tickets for the biggest and best shows.



- This should be performed either directly after a relevant song or at the end of a link
- If you have songs in your show that feature in any of the current London shows always reference that tickets can be available from BOR tickets.
- Use any wording featured on this [website](http://www.boxofficeradio.co.uk) replacing the term **London Theatre Direct** with **Box Office Radio Tickets**.
- Check to see that the show you're going to be talking about is still on!
- No need to say **www**. when giving out the website address
- Find your own 'ins' and 'outs' - make it feel personal to you.